



## LEARN WITH US

**What does sustainable tourism mean?**



Sustainable tourism translates into many benefits for travelers. It means a more enjoyable travel experience through meaningful interaction with local people and the natural world, and staying at smaller lodges with local flair that are locally owned and operated. It means trying local cuisine and learning local customs along the way, traveling in small groups and exploring national parks, nature reserves and culturally sensitive areas with a local guide. And it means asking the right questions.



Choosing your vacation wisely and evaluating your travel alternatives by asking the right questions are the first and most important steps in becoming a sustainable tourist. This will help you connect with sustainable tourism companies that are working to help ensure future generations will also have the chance to experience some of the most beautiful and intriguing places on our planet. By asking about sustainable tourism when planning your vacation, you can find out whether your trip can help protect the natural environment, traditions and culture of the places you visit, while spreading economic benefits to those who most need it.